

Accumulating Rhythms - Phased Budget

	Sep 2024 - Mar 2025	April 2025 - Dec 2025	Jan 2026 - TBC	5 + years, dates TBC					
	Phase 1 (complete) Creative development & Implementation Strategy	Phase 2 (current) Creative development, Engagement, Pre-production	Phase 3 Complete pre- production; Community engagement	Phase 4 Opening, run Community events and programming	Afterglow Deinstall, events	Total			
Expenses								Notes	
Creative Development	\$ 150,000	\$ 300,000	\$ 650,000	\$ 250,000	\$ 50,000	\$ 1,400,000	14%	MASARY's creative development process, including: concept development; site, data, tools, equipment research; messaging, outreach; artwork drawings, renders; light system design, build; prototyping/testing; implementation; system care.	
Equipment & Gear	\$ -	\$ 50,000	\$ 2,000,000	\$ 900,000	\$ 15,000	\$ 2,965,000	30%	Equipment for prototyping; light fixtures, mount/rigging for fixtures, cabling, and all associated hardware to run and manage the artwork.	
Communications & Fundraising	\$ 20,100	\$ 20,000	\$ 375,000	\$ 275,000	\$ 45,000	\$ 735,100	7%	PR/brand; Fundraising consultants and related efforts.	
Community Impact	\$ 1,400	\$ 25,000	\$ 250,000	\$ 600,000	\$ 40,000	\$ 916,400	9%	Staff, programming, events, exhibition development and showing	
Project Management, Admin., Compliance, Fiscal sponsorship fees, Contingency	\$ 25,000	\$ 80,000	\$ 700,000	\$ 600,000	\$ 60,000	\$ 1,465,000	15%	Ensuring the project meets the highest standards: incidentals, insurance and associated fees, meetings with partners and consultants, implementation studies for how the equipment will meet the bridge, critical engineering and similar assessments.	
Implementation & Maintenance	\$ -	\$ -	\$ -	\$ 1,250,000	\$ 750,000	\$ 2,000,000	20%	Labor for install, maintenance during the run, deinstall.	
Carbon offset	\$ -	\$ 5,000	\$ 25,000	\$ 450,000	\$ 20,000	\$ 500,000	5%	Offsetting non-renewable energy used in the artwork lifecycle.	
	\$ 196,500	\$ 480,000	\$ 4,000,000	\$ 4,325,000	\$ 980,000	\$ 9,981,500			
Contributions									
Major gifts (received to date)	\$ 36,900	\$ 2,500				\$ 39,400	0.4%	As of July 2025	
MASARY investment (to date)	\$ 165,387	\$ 85,963				\$ 251,350	3%		
Foundation (anticipated)	\$ -	\$ 150,000				\$ 150,000	2%		
Other contributions (anticipated)	\$ -	\$ 3,000,000	\$ 5,000,000	\$ 1,400,000	\$ 140,750	\$ 9,540,750	96%		
	\$ 202,287	\$ 3,238,463	\$ 5,000,000	\$ 1,400,000	\$ 140,750	\$ 9,981,500			